

Jason O'Brien

<https://obriencreativeco.com>

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415.595.5539

My Tools

Adobe Illustrator	● ● ● ● ○	80%
Adobe Photoshop	● ● ● ● ●	90%
Adobe InDesign	● ● ● ○ ○	60%
Adobe After Effects	● ● ○ ○ ○	40%
Adobe Premiere Pro	● ● ○ ○ ○	30%
Adobe Animate & Audition	● ● ○ ○ ○	40%
Adobe XD, Figma, Sketch	● ● ○ ○ ○	30%
Microsoft Office	● ● ● ○ ○	60%
WordPress	● ● ● ● ○	80%
Shopify, SquareSpace, WIX	● ● ● ● ○	80%
Canva	● ● ● ● ○	70%
HTML/CSS	● ● ○ ○ ○	30%
Generative AI	● ○ ○ ○ ○	20%

My Skills

Visual Design	● ● ● ● ●	90%
Branding & Identity	● ● ● ● ○	70%
Illustration	● ● ● ○ ○	50%
Photography	● ● ● ● ○	70%
UI / UX	● ● ● ○ ○	60%
Motion Graphics	● ● ○ ○ ○	30%
Prepress & Printing	● ● ● ● ○	80%
Copy Writing	● ● ● ○ ○	50%
Project Management	● ● ● ● ○	80%

Hello there,

I'm passionate about Art & Design and am always eager to create. I can ideate, illustrate, design, art direct and produce just about anything. Specializing in creating compelling marketing materials that help businesses of all sizes take a leap forward in being a leader in their respective industry. I pride myself in delivering high-quality, effective multi-channel creative within time constraints and budget expectations.

My Experience

2023 – CURRENT

Creative Director O'Brien Creative Company Albuquerque, NM

- Self employed, part-time.
- Start to finish creative management and production for local business.
- Branding, marketing, website development, graphic design, social media and digital projects.

2018 – 2022

Web Design Manager LadyBoss Albuquerque, NM

- Front-end responsibilities, technically and graphically
- UI/UX development and deployment
- Monthly A/B testing.
- Back-end systems organization, optimization, and maintenance.

2017 – 2018

Senior Designer Agenda Albuquerque, NM

- Collateral, signage, and social media graphic design.

2004 – 2015

Associate Creator Director Epsilon San Francisco, CA

- Concept and brainstorm for client projects with hands-on art direction and design work.
- Guide junior staff consisting of copywriters, designers, art directors and production artists.
- Direct client interaction and relations.
- Marketing collaboration and planning.
- Photo direction, talent selection, product arrangement, and press checks.
- Multi-project management including budget and timeline control.

2004 – Design Director Landor San Francisco, CA

- Concept and execution of high-level creative initiatives.

2003-2004 – Sr. Art Director Fuel Agency Oakland, CA

- Campaign conception and collateral design.